

Press Release

BIOREBA AG, Switzerland, and Qualiplante SAS, France, are pleased to announce they have entered into a global strategic alliance to jointly offer to the market a wide range of products for plant pathogen diagnostic testing based on molecular biology.

Reinach (Switzerland) and Montpellier (France), January 19 th, 2021.

Besides the existing product range BIOREBA AG and Qualiplante SAS will jointly develop high-quality plant pathogen diagnostic tests based on molecular methods incorporating the know how of the both partners.

“This alliance with Qualiplante SAS brings us into a leading position on the market. The deep expertise of Qualiplante in development, validation and production of tests based on molecular technology is uniquely complementary to BIOREBA’s philosophy in serving our customers with our established, validated and ready-to-use antibody-tests,” stated Dijana Stolz, managing director of BIOREBA AG. “Thanks to this alliance we offer our customers a wide range of testing methods for more than 100 plant pathogens.”

“The strategic alliance with BIOREBA AG allows us to access the global market via the strong BIOREBA’s distribution network and speeds up the process of new developments in order to best serve our customer’s needs,” stated Caroline Chatillon, managing director of Qualiplante SAS. “Qualiplante SAS and BIOREBA AG share the same company values in terms of product quality, customer satisfaction and innovation for plant pathogen diagnostics. This alliance will bring the largest offer of qualitative, reliable and easy-to-use products on the market.”

On the website www.bioreba.com, BIOREBA AG shows the joint range of the molecular plant pathogen diagnostic tests, which are powered by Qualiplante SAS and already available from BIOREBA AG.

A profile of BIOREBA AG

The ISO 9001 certified BIOREBA AG is an internationally leading provider for validated plant pathogen diagnostic tests, covering the segments of potato seeds, grapevine, vegetables, fruits, field crops and ornamentals. Besides, BIOREBA has its own ISO/EN 17025 accredited testing service laboratory for plant pathogen diagnostics. The company, based in the region of Basel, Switzerland, founded in 1982 currently provides its products used for the plant pathogen diagnostics in more than 100 countries worldwide.

A profile of Qualiplante SAS

Qualiplante SAS is the first mover supplying the international market with molecular sets for plant disease detection. Since its establishment, the strategic expertise of the company has been recognized by the most prestigious French government award for innovation (“CNACETI awards”). The company offers one of the largest range of innovative and reliable molecular plant testing sets validated by reference laboratories in the world. Based in the region of Montpellier, France, Qualiplante SAS was founded in 2012 and the company provides more than 60 different molecular sets for the detection of plant diseases.

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